



## INTERACTIVE DESIGN

### **Lead Interactive Designer, 2010** **Made in Canada, Toronto ON**

- Planned multiple iterations of an interactive multimedia platform.
- Synthesized dynamic visuals and audio paths using multimedia software.

### **Co-Creator, “DruMeBa”, 2010** **CFC Media Lab, Toronto ON**

- Provided a research-based conceptual vision for an interactive digitally-enhanced drumming experience that encourages collaboration among autistic children.
- Designed and created promotional materials.

### **Web Designer, 2010** **Ricardo Diaz, Toronto ON**

- Designed layout and visual identity for a distinguished cinematographer.
- Balanced artistic requirements with technical constraints.

## VISUAL DESIGN



## VIDEO PRODUCTION

### **Student Intern, 2009**

#### **MediaGenerator@UTM, Mississauga ON**

- Designed and created company logo, posters and video trailers
- Listened, questioned and provided recommendations to Dmitri regarding quotes, equipment rentals and film-related issues.

### **Technical Assistant, 2008-2009**

#### **Dmitri’s Animation, Mississauga ON**

- Creatively designed and produced promotional materials to increase student awareness.
- Developed introductory training videos to facilitate student education and responsibility regarding the use of media production equipment.

### **Producer’s Assistant, “The Waking”, 2009 Boomerang Films Toronto, ON**

- Budgeted and managed the financial and scheduling issues of the film.
- Managed and ensured that contracts, union forms and hiring of the best possible staff were completed efficiently.

### **Writer/Director/Editor “Dystrophin Says Hi”, 2008 SummerGenerator, Mississauga ON**

- Wrote, directed and edited the entire film, “Dystrophin Says Hi, a documentary about a young man’s struggle with Muscular Dystrophy.
- Received funding grant from the University of Toronto Mississauga.

# SKILLS

Illustrator  
Photoshop  
InDesign  
Quark Xpress

After Effects  
Adobe Flash  
Basic HTML,  
CSS & SEO

MS Office  
Acrobat  
Final Cut Pro  
DV Cameras

# LANGUAGES

English  
Mandarin  
Some French

# EDUCATION

## Artist in Residence 2010

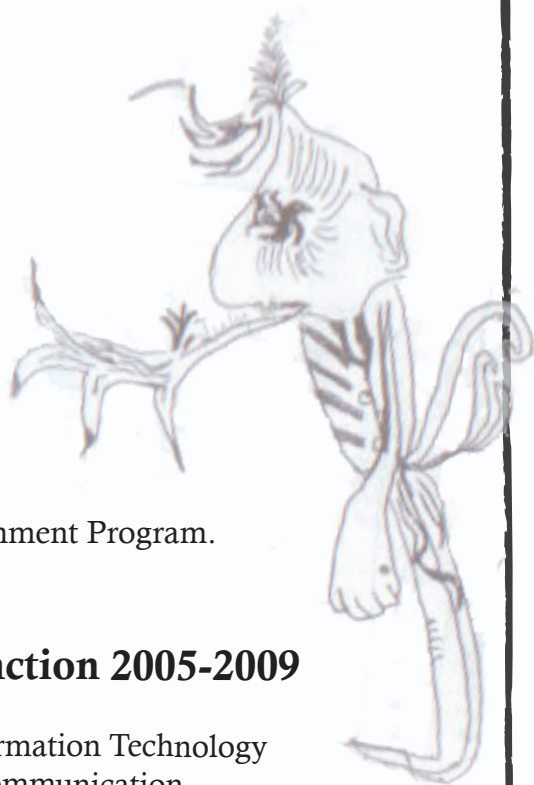
Canadian Film Centre Media Lab  
Telus Interactive Art and Entertainment Program.  
Prototype Project: "DruMeBa".

## BA (Honours) with distinction 2005-2009

University of Toronto Mississauga  
Communication, Culture and Information Technology  
Specialist in Visual Culture and Communication.

## Digital Communications Certificate 2006-2009

Sheridan Institute of Technology and Advanced Learning



**cathy chen**



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